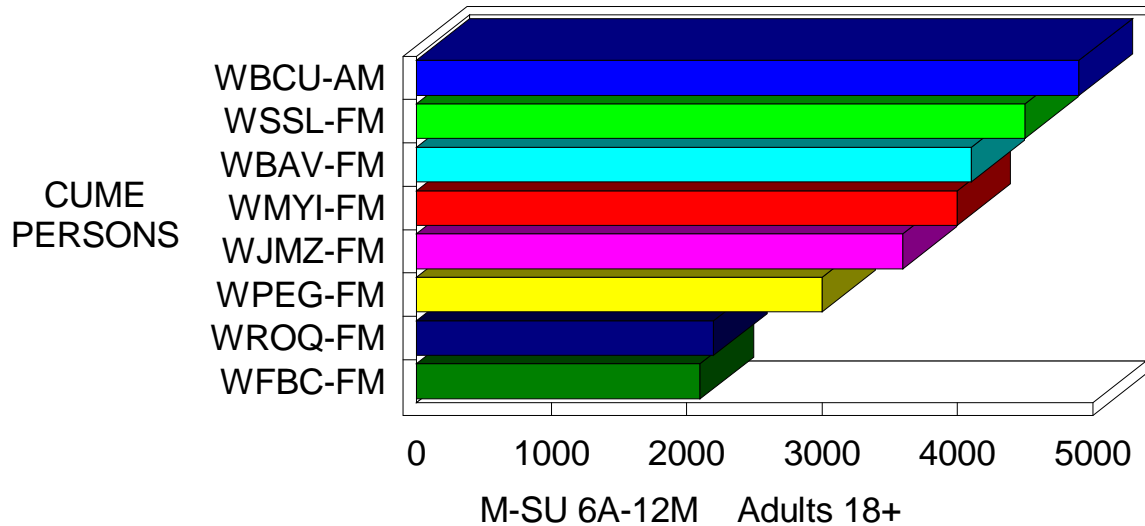


Union County 2008 County Coverage

M-SU 6A-12M
Adults 18+ --- Population:21,700
Stations Ranked by: CUME PERSONS

2008 Union County Ratings



STATIONS	AVERAGE PERSONS	AVG RTG	AVG SHR	CUME PERSONS	CUME RTG	TSL (QH)	TURN OVER
1 WBCU-AM	300	1.4%	11.1%	4,900	22.7%	30.4	16.6
2 WSSL-FM	200	1.1%	8.7%	4,500	20.8%	26.1	19.3
3 WBAV-FM	300	1.6%	12.7%	4,100	18.8%	41.8	12.1
4 WMYI-FM	300	1.4%	11.7%	4,000	18.3%	39.8	12.7
5 WJMZ-FM	100	0.6%	4.9%	3,600	16.8%	18.1	27.8
6 WPEG-FM	100	0.5%	3.7%	3,000	14.0%	16.4	30.6
7 WROQ-FM	0	0.1%	0.8%	2,200	10.0%	5.1	99.7
8 WFBC-FM	0	0.2%	1.3%	2,100	9.6%	8.2	61.5
COUNTY LEVELS:	2,700	12.3%		19,100	88.0%	70.6	7.1

Note: County Coverage data from these counties: UNION.